

Department of Management, Gurugram University,
Gurugram, Haryana, India

Organises
INTERNATIONAL SEMINAR
On
'Management Paradigms from Bhagwat Gita'
Wednesday, 12 February, 2020



Venue:
Auditorium, Gurugram University
Gurugram, Haryana, India, 122001
Website: www.gurugramuniversity.ac.in

gumgmtseminar2020@gmail.com

DEPARTMENT OF MANAGEMENT
GURUGRAM UNIVERSITY, GURUGRAM

International Seminar on
'Management Paradigms from Bhagwat Gita'
Wednesday, 12 February, 2020

Time: 10.00 AM Venue: Auditorium, Gurugram University, Gurugram

Patron

Dr. Markanday Ahuja
Vice-Chancellor

Seminar Convener

Prof. M.S Turan

Organizing Secretary

Dr. Gunjan Malik

Organizing Committee

Prof. Dhirender Kaushik

Dr. Aman Vashist

Mr. A.K Khanna

Dr. Naveen

Dr. Suman Vashisht

Dr. Vandana

Dr. Ekta

Ms. Falak Khanna

Dr. Geetika

Dr. Pallavi

Dr. Kanupriya

Ms. Shweta

Dear Sir/Madam,

It is a matter of great pleasure for us to inform you that the Department of Management, Gurugram University, Gurugram is going to organize a One Day International Seminar on 'Management Paradigms from Bhagwat Gita' on Wednesday, 12 February, 2020.

The subthemes of the seminar include the following:

- Spirituality in Business and Workplace
- Relevance of Ancient Indian Wisdom for contemporary society
- Current Challenges in Business Management
- Leadership Perspectives in Gita
- Entrepreneurship Development
- Strategies of Self-Management from Bhagwad Gita
- Role of Yoga as described in Bhagwat Gita for stress management
- Current Styles of Management and Gita
- Sustainable Development
- Corporate Social Responsibility
- Contemporary Marketing Practices
- Current Trends in Human Resource Management
- Artificial Intelligence
- Innovation and out of box thinking
- Current Trends in Allied Sectors

Eminent Experts have been invited as the Key Speakers in the International Seminar on the above sub-themes. The Seminar will commence at 10.00 am on 12th February, 2020. Please circulate this amongst your peers. Kindly send your Registration Form through email at gumgmtseminar2020@gmail.com and submit papers as per schedule provided. First-cum-first registration shall be highly appreciated due to limited slots.

With regards,

Dr. Gunjan Malik, Dean, Faculty of
Management & Commerce, GUG

E-mail: gumgmtseminar2020@gmail.com Website: www.gurugramuniversity.ac.in

Dr. Gunjan 9812700959, Dr. Geetika 9818600049,

Dr. Kanupriya 9914115729

Overview

Industries worldwide have experienced drastic changes like participative style of management, flexi timings, video marketing, AI, work from home, remote workers, virtual teams etc. Scholars, budding managers and entrepreneurs need to be updated about these contemporary trends. All these trends have a relationship with 700 verse sanskrit scripture of dialogue between Pandava prince Arjuna and his guide and charioteer Krishna i.e. Bhagwat Gita. Department of Management, Gurugram University, Gurugram through this seminar will provide an intellectual platform to all the stakeholders to present their research findings, exchange their ideas and views for sharing knowledge, developing a vision for management education and encouraging researchers to conduct quality research on trends in management and their relationship with Gita.

The sub themes for the seminar may include (however not limited to):

- Spirituality in Business and Workplace
- Relevance of Ancient Indian Wisdom for contemporary society
- Current Challenges in Business Management
- Leadership Perspectives in Gita
- Entrepreneurship Development
- Strategies of Self-Management from Bhagwad Gita
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- Current Styles of Management and Gita
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Organising Committee

Chief Patron

Dr. Markanday Ahuja
Vice-Chancellor

Convener

Prof. M. S Turan

Organising Secretary

Dr. Gunjan Malik

Stage Handling

Dr. Gunjan Malik, Dr. SumanVashisht
Dr. Vandana, Dr. Ekta

Housekeeping and Decoration

Dr. Monika, Mrs. Richa, Ms. Shweta

Reception Committee

Prof. Dhirender, Dr. Aman Vashisht, Mr. AK Khanna,

Registration Committee

Dr. Geetika, Dr. Pallavee, Dr. Abhinav

Press & Media

Ms. Sonia, PRO, Dr. Kanupriya

Travel & Transport

Mr. Sanjeev, Mr. Amit, Ms. Shweta

Purchase Committee

Dr. Aman Vashisht, Dr. Gunjan Malik, Dr.A.K Khanna

Hospitality Committee

Mr. A. K Khanna, Ms. Falak, Mr. Prithu

Attendance, Discipline & Computer

Mr. Sanju, Mr. Amit Saini, Floor Manager, Ms. Anamika,
Dr. Monika, Mrs. Richa

Proceedings Committee

Dr. Geetika , Dr. Kanupriya, Dr. Monika

List of Tentative Speakers:

- Dr. Nupur Tiwari, Founder, Heal Tokyo & HealIndia Movement, Japan
- Prof Rakesh Khurana, All India Management Association.
- Prof. (Retired) Uppal, UBS, Punjab University
- Prof. K.K Aggarwal, Chancellor, KR Mangalam University
- Prof. B. K Punia, HSB, GJUS&T
- Dr. Raj Nehru, Vice Chancellor, Shri Vishwakarma Skill University, Gurgaon
- Prof. Neelu Rohmetra, IIM, Sirmor
- Prof. G.C Batra, Dean Academic Affairs, Punjabi University, Patiala
- Dr. Sobti, Head, Chinmaya Mission

Technical Session – I (Kalam Kaksh): (14.00-17.00 Hrs)
Technical Session – II (Board Room): (14.00-17.00 Hrs)

Call for Papers/ Articles:

Original full articles, research papers or case studies that highlight the issues related to the theme in different aspects from academicians, researchers, practitioners and policy makers are invited for the seminar latest by 30 January, 2020.

Guidelines for Submission of Abstracts and Full Papers for the seminar
The authors must adhere to the patterns of style and format being described below:

- The research paper along with an abstract not exceeding 200 words should be typed in double space, only on one side of the paper in the format of 12 point text single font-Times New Roman and preferably in M.S. Word package in English or Hindi. Two hard copies may be submitted to the Chief Editor, along with one soft copy.
- For empirical papers, the pattern would include a sequence of writing the Title, Name(s) of the Authors, Abstract & Key Words. Introduction (brief but highlighting the major variables along with relevance of the study), Objectives/Problem, Hypotheses, Methods and Procedures (including design & sample), Results and Discussion & References. Tables and Graphs should be given on separate pages clearly indicating where these are to be placed in the text.
- The theoretical papers must be clear and relevant in the introduction or the subject with a major focus on the principal theme, based on fresh theoretical insights which should be analytical, logical & relevant. It should not be plagiaristic.
- All papers must accompany a statement by the contributor that the data/paper has not been wholly or partially published or sent for review to any other journal.
- Author(s) name(s), designation(s)/affiliation(s) and postal address along with e-mail address should be given as footnote on the first page.
- Each reference cited in the text must appear in the list of references & vice-versa. The pattern of references would be as follows:
 - For published paper: The name(s) of the author(s), year, the name of the article & Journal, volume number & pages. e.g.
 - Shliefer, A. & Robert, W. W. (1997). A Survey of Corporate Governance. Journal of Finance, 2, 737-783.
 - For Books: The name(s) of the author, year, title of the book, place of publication and company, e.g.

- Hart, O, (1995). Firms Contracts and Financial Structure, New York: Oxford University Press.
- For edited Books: Author(s) of the article, year, title of the article, name(s) of the editor(s), title of the Book, page numbers, place of Publications Company, e.g.
 - Diener, E. & Larsen, R. (1993). The Experience of Emotional Well being. In M. Lewis & J. M. Haviland (Eds.), Handbook of Emotions (pp. 405-415). New York: Guilford.
- All references should be listed first alphabetically and then chronologically for each author.
- All research papers/articles would be sent for a blind review by the experts in the related subjects

Important Dates:

- Last Date of submission of Abstract: 30, January,2020
- Intimation of acceptance of paper/article: 5 February, 2020
- Last Date of submission of Full Paper/Article: 8 February, 2020

S. No.....

INTERNATIONAL SEMINAR
On
'Management Paradigms from Bhagwat Gita'
Gurugram University, Gurugram

(12 February, 2020)

Registration Form

(Registration Fee: INR 1000/- per person)

Name.....

Designation.....

Institution/Company.....

Address for correspondence.....

City..... State

Country.....

Phone (Office)..... Mobile.....

E-Mail.....

I hereby confirm my participation to the International Seminar

I would like to contribute and present the paper? Yes/No

If yes, title of the paper.....

.....

.....

Date.....Signature.....

Acknowledgement: S.No.....

Thank you for registering in International Seminar on "Management Paradigms from BhagwatGita" on February,12, 2020.The certificate would be issued against the acknowledgement receipt.